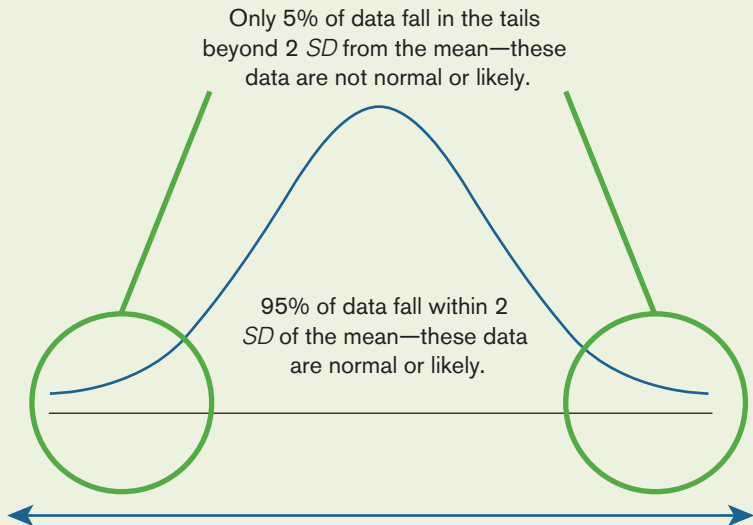


FIGURE 6.3 The Statistical Norm



Behavioral data that fall within 2 SD of the mean are regarded as normal (or likely) because these data fall near the mean. Behavioral data that fall outside of 2 SD from the mean are regarded as not normal (or not likely) because these data fall far from the mean in a normal distribution.